GS1 Malaysia Member Product Databank & Outer Case Carton

Enhancing Supply Chain Efficiency Through Product Data Visibility

SUPPLY CHAIN
DATA BANK

Did you know?

- GS1 Malaysia provides a **neutral repository for trusted product information** submitted by brand owners

- **Accurate classification** of a product is important to ensure **product data visibility** to potential consumers and buyers

- Consumer confidence in a product **decreases** when product data is **unavailable or incorrectly represented digitally**

- Implementing barcoding system at the warehouse receiving/ DC will **improve efficiency** of logistics

Programme

9:00am	Registration
9:30am	Enabling Brand Protection and Product Data Visibility
10:30am	Networking Tea Break
11:00am	GS1 Number for Trade Items & OCC
12:00pm	End of Programme

Who should attend

- ✓ Chief Executive Officers, Managing Directors
- ✓ Brand and Marketing Managers
- ✓ Warehouse and Logistic Managers
- ✓ All GS1 Malaysia Members

Registration Fees	Dates
~FREE~	25 July (Tues), 2017
Venue	23 Aug (Thurs), 2017
Wisma FMM, No. 3, Persiaran Dagang, PJU 9, Bandar Sri Damansara, 52200 KL	20 Sep (Wed), 2017
	25 Oct (Wed), 2017
	23 Nov (Thurs), 2017

Contact Us

For further enquiries and registration, please contact:
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